



## B.S.B.A. in Management

The Management major prepares students for a career in general management. Courses emphasize teamwork, leadership, and problem-solving in organizational settings. Ethical and international dimensions of behavior in organizations are also covered, to help prepare students for the challenging business environment of today and in the future.

In addition to the major, certificates offered by the Management Area allow students to focus on Human Resource Management or Entrepreneurship topic areas, preparing them to work in the human resource area or in independent businesses or entrepreneurial units in larger businesses.

## Benefits and Opportunities

In preparation for today's highly team-oriented business environment, Management classes emphasize team dynamics and effective participation in and management of teams. Students become familiar with the process of peer evaluation, and are required to perform appraisals of their peers' performance in their teams.

Students can also gain practical experience through class projects and research for business and other organizations. For example, each year NAU students have a chance to consult for various local businesses, helping them confront real-world issues and develop alternatives to improve their competitive positions. Further, in the Entrepreneurship course, students actually form their own company, earning profits to donate to a worthy local charity every year – so students gain hands-on business experience and contribute to their community.

## Careers in Management

NAU Management graduates have obtained positions in a wide variety of fields and locations. These positions have been in service and manufacturing organizations, in large corporations as well as small firms, and in the nonprofit sector. NAU Career Services assists students in finding work opportunities consistent with their individual interests and strengths.

## Recent Internships for NAU Management Majors

- Coconino County HR Dept.
- Dillard's
- Flagstaff Medical Center
- Motorola
- NAU HR Dept.
- Nestlé Purina
- W.L. Gore & Associates

## Sample Companies Hiring Recent CBA Graduates

- A.G.M. Sales & Service
- Enterprise Rent-A-Car
- Ferguson Enterprise
- Management Recruiters of Flagstaff
- Marine Corps
- Marriott Corporation
- Norchem Drug Testing
- Pulte Homes
- Waste Management

### For More Information

- MGT Program web page  
[www.cba.nau.edu](http://www.cba.nau.edu)

↳ Undergraduate Programs

↳ Majors

↳ Management

- Talk to management majors
- Attend recruiting information sessions